



**SACRAMENTO OPERA NEWS RELEASE**

JANUARY 13, 2010

SACRAMENTO OPERA

P.O. BOX 161027, 3811 J STREET

SACRAMENTO, CA 95816

[SACOPERA.ORG](http://SACOPERA.ORG) | FACEBOOK | TWITTER

CONTACT: Jennifer Lin, 916.599.4837 or [jlin@sacopera.org](mailto:jlin@sacopera.org)

**SACRAMENTO OPERA LOWERS TICKET PRICES IN SELECT ROWS**

(Sacramento, CA 1/13/10) In response to the numerous loyal Sacramento Opera ticket buyers who have had to scale back their entertainment expenses during last year and were not able to afford the opera this season, the **Sacramento Opera has lowered its ticket prices up to 39% off in select rows for the company's remaining productions. For tickets, call 916.808.5181 or [tickets.com](http://tickets.com).**

- Rows J, K, and L in the Grand Tier, Section A of the Sacramento Community Center Theater are now \$61 each (regularly \$97) for Friday and Sunday performances and \$53 each (regularly \$85) for Tuesday performances.
- Rows T, U, and V in Section C, Orchestra, are now \$54 each (regularly \$85) for Friday and Sunday performances and \$46 each (regularly \$75) for Tuesday performances.
- Rows Z, AA, BB, and CC in Section D, Orchestra, are now \$42 each (regularly \$69) for Friday and Sunday performances and \$36 each (regularly \$58) for Tuesday performances.
- Rows G and J of Section E, 2<sup>nd</sup> Tier, are now \$38 each (regularly \$58) for Friday and Sunday performances and \$31 each (regularly \$48) for Tuesday performances.
- Rows M and N of Section F, 2<sup>nd</sup> Tier, are now \$22 each (regularly \$33) for Friday and Sunday performances and \$15 each (regularly \$18) for Tuesday performances.

**\*\*MORE\*\***



## SACRAMENTO OPERA LOWERS TICKET PRICES PAGE 2

The remaining productions of the season are Verdi's *La Traviata* on February 26, 28, and March 2, 2010 and A Russian Affair: Highlights from Tchaikovsky's *Eugene Onegin* and *The Queen of Spades* on May 7 and 9, 2010. Performances take place at the Sacramento Community Center Theater, 1301 L Street and feature projected English supertitles. For more information, visit [sacopera.org](http://sacopera.org), become a fan on facebook, or follow the company on twitter.

*The Sacramento Opera's 2009-2010 Season is sponsored by the generosity of the James Irvine Foundation, Raley's Family of Fine Stores, and the County and City of Sacramento's Cultural Arts Award administered by the Sacramento Metropolitan Arts Commission. The mission of the Sacramento Opera is to produce outstanding opera, to develop and cultivate a wider public interest in opera and its allied arts, and to further music education in the region.*

*Programs and artists are subject to change.*

###